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## Syllabus: **ART 197**

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### Course Information

Course Prefix/Number: ART 197  
Semester: 2017  
Class Days/Times: **Mon-Wed**  
**9:00 am- 11:45 am**

Credit Hours: 3  
Course Title: Video 1  
Room: Central 401

### Instructor Information:

Name: Leslie Ann Epperson

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Office location: Central 402

Office hours: TBA

### Course Description:

This introductory course in video emphasizes the concepts of film language and communication, while demonstrating the use of techniques, tools, equipment and software necessary to create video for expressive communication, both narrative and documentary, or for promotional or commercial purposes. This course will allow students to gain a valuable skill set that is an essential part of the contemporary digital world.

### Course Objectives:

#### During this course, students will:

1. Understand media literacy as they create their own films.
2. Experience the techniques and apply techniques underlying language of film.
3. Gain fundamental skills with recording equipment and ethics of documenting with video.
4. Gain fundamental knowledge of editing and learn ethical practices for presentation.

5. Apply techniques of narrative and fiction film to projects.
6. Critically evaluate, through studio critique, their own work and that of others using learned elements and principles of narrative and documentary film.

### **Student Learning Outcomes (SLOs) : (Three to Six)**

After completion of the course students will be able to

- 1. Manifest ideas, theory and practice of film and video to create a story.**
- 2. Synthesize personal artistic expression using knowledge of film language, style and vision to utilize indigenous, Native, and Himdag ideas to tell stories from a personal point of view.**
- 3. Intentionally manipulate video and audio media, elements and principles to manifest specific outcomes.**
- 4. Understand how the history of film has affected the stories they have seen on film, and how contemporary Native filmmakers are changing the dialogue.**

### **Course Structure:**

The classes will combine lecture, viewing of film clips, and laboratory work. Students will engage in short projects introducing the digital devices they need to utilize and will carry out classroom exercises to gain familiarity with the equipment. There will be a series of small projects that when completed, will be viewed as a class and discussed. We will view films by Native peoples.

- 1. First Project:** Choose a special place and film a story without words of that place using iPad. This will be no longer than 3 minutes, but will likely be considerably shorter. Instructions will include how to use the iPad to record video, and how to pay attention to sound, focus, light and camera movement. They will learn how to edit these to music.
- 2. Second Project/Exercises:** In class demos and exercises using T5 I cameras, lights and audio recording equipment. Instructions will include how to frame a pleasing composition, proper exposure, and control of movement within a frame, as well as the use of wide, middle, close-up, reaction and cutaway shots for story. The class will interview each other, or act out short scenes to discover the difficulties inherent in good sound recording.
- 3. Third Project:** Documentary with Ronald Geronimo. The class will form one or two teams to carry this out. With the help of the instructor, they will and set up filming locations, times, and people. They will complete their planned filming. There will be instruction and discussion about the best way to use time. Students

will be instructed to rotate positions, including the director, camera, audio, lights, and producing functions.

**4. Fourth Project: Create a Personal Story or Tohono O'odham folk tale.** Using non-fiction and narrative techniques, will work as teams to craft, schedule, shoot and edit their projects.

**Texts and Materials:** Text will be primarily films viewed in class. Occasional Hand-outs provided.

Student will have lab supplies. Materials are provided in the class include journals, each student will keep journal notes, scripts, sketches and storyboards to turn in at end of semester.

**Evaluation and Grading & Assignments:**

40% of grade is based on Attendance and participation.

10% of grade for Project 1

10% of grade for Project 2

15% of grade for Project 3

20% of grade for Project 4

5% of grade for sketchbook filled with notes and storyboards. They are expected to fill this throughout the semester.

Evaluation and Grading & Assignments:

100-90            A

89-80            B

79-70            C

69-60            D

59 + below      F

In class assignments and projects: 600 points

Attendance and class participation: 400 points

Total points: 1000

Attendance and engagement is 40% of the grade, and within that percentage will be an evaluation of student participation.

Students are expected to come to class, prepared, with all necessary research, materials and prior requirements. Students are encouraged to bring any concerns they may have about the course and course content to the attention of the instructor BEFORE projects are due. Instructor should be notified if there is a problem with group collaboration. No team will be penalized for an individual failing to fulfill their share of an assignment.

ATTENDANCE IS ESSENTIAL. Instructor reserves the right to drop students after 4 (FOUR) absences. More than 4 unexcused late arrivals (15 minutes or more) will result in a lower grade.

Plagiarism is not tolerated.

All projects must be completed to receive a C grade.

Engaged, collaborative behavior is desired and rewarded with the highest grades.

Teamwork is vital to the filmmaking business, so the more cooperative and helpful a student is with the team, the better the grade.

NOTE: Students who demonstrate respectful, interdependent work attitudes towards the Instructor and their teammates, who complete all projects and assignments to the best of their individual ability, and who enthusiastically engage in classroom discussions will receive an A.

**Himdag Cultural Component:** *(include details on how this course will be integrated into the Himdag).*

The students will be asked in each project to consider place, language and meaning according to their cultural and traditional beliefs. Respect and ethical behavior will be modeled by the Instructor, and expected from the students. Learning flourishes in the rich soil of respectful cooperation and guidance.

<b>Week 1</b>	<b>Intro: Syllabus</b> , Chronology, policies and procedures discussed. Introduce concepts of video production, iPad discussion. Video class equipment policies. View film clips. Experiment with iPads.
<b>Week 2</b>	<b>Film First Project with iPads</b> Working together, carry out another shooting experiment with iPads. Intro to Editing concepts.
<b>Week 3</b>	<b>Edit iPad projects</b> Discuss as class. View films.
<b>Week 4</b>	<b>Introduce T 5i cameras</b> Carry out in class experiments. Introduce Tascam Audio Recording, in class experiments, interview each other, learn 180 rule, edit.
<b>Week 5</b>	<b>Develop project with Mr. Geronimo</b> In class workshop. Practice dual system recording. Edit  Define shoot, and production roles. Students choose roles. Demo lights and lighting and exposure concepts. View Film clips to review.
<b>Week 6</b>	<b>Record video and audio</b> of elders for Mr. Geronimo.
<b>Week 7</b>	Continue recording elders and pertinent video.  Review and complete recordings.
<b>Week 9</b>	<b>Begin Editing Video</b> Editing with sound and music.
<b>Week 10</b>	Continue Editing
<b>Week 11</b>	<b>Wrap-up Edits</b> , Review, critique as class, address problems.
<b>Week 12</b>	<b>Develop Final Project</b> : Create a short documentary, personal story, or Tohono O'odham folk tale. They will form teams and help each other with projects. They will discuss their ideas and build production plans together, illustrating their plans with thumbnail sketches and notes.
<b>Week 13</b>	<b>Film Final Projects</b> . Show more film clips, discuss pacing, stylistic choices.
<b>Week 14</b>	<b>Film project, and ingest media dailies.</b>

- Week 15**     **Thanks Giving Week**  
Wrap-up shoot of film, choose music, record dialogue or monologue.  
Begin Editing.
- Week 16**     **Finish Final Project**  
Finalize edits, sound, music, graphics.
- Week 17**     **Finish Edit, Big Film Show in Class.** Discuss process. What was learned?
- Week 18**     **If Possible, have Screening for School somewhere on campus.**

**DISCLAIMER:** This syllabus is designed to evolve and change throughout the semester based on class progress and interests. You will be notified of any changes as they occur.

