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## Syllabus: **ART 100 Basic Design**

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### Course Information

Course Prefix/Number: ART100  
Semester: Spring 2019  
Class Days/Times: **MW 1:00 3:45**

Credit Hours: 3  
Course Title: Basic Design  
Room: Central 401

### Instructor Information:

Name: Linda Chappel

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Office location: central 401  
Office hours: MTWR 8:30-9:00 and by appointment

### Course Description:

Introduces students to the elements and principles of visual design. Includes line, shape, space, value, texture, volume and color. Also includes skill development in organizing these elements and applying the visual principles of harmony, variety, balance, tension, rhythm, proportion, repetition, and contrast.

### Course Objectives:

#### During this course students will explore visual art and design through:

1. Realization & application of the elements and principles of design
2. Developing convergent and divergent creative processes
3. Realization and application of various art & design materials
4. Realization and application of various art & design processes and methods
5. Communication through form
6. Demonstrate self-reflection, formative evaluation and critical thinking

### Student Learning Outcomes

#### Outcome 1: Ability to intentionally communicate through visual form.

Measurement: Students create an art product (i.e., choosing from various media) that gives an idea form and manifests specific content. Product will be assessed by end of term portfolio review.

#### Outcome 2: Ability to synthesize indigenous, Native, and Himdag ideas and artifacts into personal artistic style and vision.

Measurement: Students create a portfolio of art products using various media that demonstrate an understanding of cultural synthesis.

#### Outcome 3: Ability to intentionally manipulate media to specific outcomes.

Measurement: Students demonstrate their ability by using the elements and principles from studio courses to solve visual problems.

**Outcome 4: Ability to manifest a personal vision across a range of media.**

Measurement: Cumulative evidence ascertained by review of portfolios evidencing a range of student work from admittance to graduation with their AFA.

**Outcome 5: Students consciously integrate visual art and design theory and practice into Himdag.**

Measurement: Student portfolios evidence ability to visually communicate O'odham culture.

**Course Structure:**

**Basic Design will address the essential and introductory material, methods and processes of design through lecture, demonstrations, readings and projects.**

**Students will create 6 (six) separate projects in which they will engage in the intentional manipulation and application of the elements + principles of design through a series of projects that include but are not limited to:**

1. Line as value T-So:son rendering. Line as value and texture. Visual communication of complex concepts. Principles of unity and space.
3. Food sovereignty relief prints, use of printmaking, actual texture, and pattern design. Principles of contrast, Proportion and scale.
4. Color wheel and indigenous calendar integration. Color: theory, utilization & application of paint.
4. Favorite things value shape collage. Utilization of collage. Elements of shape, color (color schemes) Principles of balance, movement and emphasis.
5. Final –Insect house, Creating a logo, info graphic and 3D design will utilize all the elements and principles learned in this course

**Texts and Materials:**

**Art & design will purchase a kit for many of the materials, additional materials are supplied Failure to come to class appropriately prepared will lead to lowered marks on the project.**

**TEXT: No text is required for this course; materials will be presented in power point lectures and handouts**

**Evaluation and Grading & Assignments:**

<b>100-90</b>	<b>A</b>
<b>89-80</b>	<b>B</b>
<b>79-70</b>	<b>C</b>
<b>69-60</b>	<b>D</b>
<b>59 + below</b>	<b>F</b>

<b>In class assignments (100 per assignment)</b>	<b>500</b>
<b>Attendance &amp; class participation (32 class periods= 12.5 points per class)</b>	<b>400</b>
<b>Mid term Test</b>	<b>50</b>
<b>Final Test</b>	<b>50</b>
<b>TOTAL POINTS:</b>	<b>1000</b>

Students are expected to take notes during lectures, videos and films and are responsible for the content presented.

Students are expected to come to class, prepared, with all necessary research, materials and prior requirements.

Students are encouraged to bring any concerns they may have about the course and course content to the attention of the instructor BEFORE quizzes, tests, Midterm and Final.

ATTENDANCE IS ESSENTIAL. Instructor reserves the right to drop students after 4 (FOUR) consecutive absences.

**Himdag Cultural Component:**

**BASIC DESIGN, ART 100** will focus to imbed Tohono O'odham Himdag in projects that explore the elements, principles and processes of visual arts & design. Students will work to create fresh approaches to traditional cultural artifacts, modes of production, symbolic representation and iconography.

Tohono O'odham traditions and cultural beliefs will be discussed as relevant to course topics, and only as appropriate to the Tohono O'odham Nation's traditional standards for sharing information. The predominant pedagogical practice in this course is that of group demonstration and other forms of demonstrative non-verbal communication.

**ART 100 Basic Design, POLICIES AND EXPECTATIONS:**

1. Except in the case of an excused emergency, students are expected to attend each class.
2. Late arrivals will count against attendance record as missed class hours.
3. Class participation and preparation are essential to student success.
4. Students are responsible for clean up of their particular and general work areas.
5. Failure to clean up will result in a loss of grade points.
6. Students must read textual material, prepare for projects, complete required research prior the class in which they will be offered.
7. Students are expected to come to class prepared for class and having done any preliminary work required as per the weekly schedule.
8. Students are expected to stay in class ON TASK and work diligently throughout the whole time. Frequent/ continued exiting from the class during the class period will constitute one (1) absence.
9. No cell phone use is allowed during class. Use of cell phones during class, unless permitted by instructor, is a violation of the T-So:son. Unsanctioned use of cell phone during class constitutes one (1) absence.
10. Four (4) consecutive absences may lead to being dropped from the class.
11. Plagiarism (that is using another's work) is a serious offense and may be cause of dismissal.
12. Late work is marked down (see grade matrix)
13. Failure to submit a project results in a grade of zero (0). An F is a better grade!
14. No work accepted after the last class.
15. Students are responsible for the safe utilization and return all tools and materials. Failure to do so will result in a fee charge for replacement of tools or withholding of grades until tools are replaced. The tools belong to the TOCC!
16. Students are required to obey all state and federal regulations. Breach of any established law that constitutes either a felony or misdemeanor will result in immediate exclusion from the class.

**Title IX Syllabus statement**

Tohono O'odham Community College faculty and all staff are dedicated to creating a safe and supportive campus. Title IX and our school policy prohibit discrimination on the basis of sex- this includes sexual misconduct; harassment, stalking, domestic and dating violence and sexual assault.

Sexual discrimination and sexual violence can undermine students' academic success and quality of life on campus and beyond. We encourage students who have experienced any form of sexual misconduct to talk about their experience and seek the support they need.

Confidential support and academic advocacy can be found with: **Student Services**

**ADA Statement: Reasonable Disability Accommodations:**

TOCC seeks to provide reasonable accommodations for all qualified individuals with disabilities. The College will comply with all applicable federal, state and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to provide an equal educational opportunity.

**DISCLAIMER:** This syllabus is designed to evolve and change throughout the semester based on class progress and interests. You will be notified of any changes as they occur.

Course Outline:

**Week 1**      **January 14-16**

Class #1      Introduction & overview. Intro. to Design lecture and group project/discussion  
Intro: Syllabus, Chronology, policies and procedures contract.

Class #2      Review Kit, tools and materials make portfolios  
Introduce terms: Line, Value, Shape, Texture and Color

Assignment #1: homework search for images, consideration of concepts, what does the T:son mean to you personally? Discuss Visual Communication- what Visual symbols or metaphors can you use to convey complex ideas?

**Week 2**      **January 21-23**      **Martin Luther King Day OFF**

Class #3      OFF

Class #4      Line as Value – lecture on use of ink, in class texture and value exercise  
(-discuss composition – cut and glue photographs review Visual Communication)

**Week 3**      **January 28-30**

Class #5      Line as value- intro more use of ink, begin inking. graphite transfer or light table

Class #6      Line as value Ink Drawing -ink

**Week 4**      **February 4-6**      **Due Assignment #1 Line and Value**

Class #7      Present and Critique Line as value Ink

Begin Sovereign Food glue print-power point

Class #8      Sovereign food- Organic and geometric shape,  
thumbnails due at end of class

**Week 5**      **February 11-13**

Class #8      Sovereign food glue print, design pattern,

Class #9      Mid term review exercise – application Sovereign Foods

**Week 6**      **February 18-20**

Class #10      PRESIDENTS DAY OFF

Class #11      MIDTERM --Sovereign Foods print- Color Wheel –draw design

**Week 7**      **February 25-27**      **Due Assignment #2 Sovereign Food Print**

Class #13      Color wheel-Color Wheel- transfer design (set aside)

Class #12      Present/Critique: Sovereign Foods print - continue color wheel

**Week 8**      **March 4-6**

Class #14      Color Wheel- painting in class

Class #15      Color Wheel-painting in class

**March 11 -March 15 Spring Break**

**Week 9 March 18 -March 20 DUE: Assignment #3 Color Wheel**

Class #16 Present/Critique: Color Wheel (Lecture for Design principles)

Class #17 Favorite Things (Balance, emphasis and movement)

**Week 10 March 25-27**

Class #18 Favorite Things (Balance, emphasis and movement)- Cutting

Class #19 Favorite Things (Balance, emphasis and movement) –composition

**Week 11 April 1-3 DUE: Assignment #4 Favorite Things, Balance, Movement...**

Class #20 Present Favorite Things (Balance, emphasis and movement)

Class #21 Begin Final: Logo and Insect House- lecture logo+ research photographs and info.

**Week 12 April 8-10**

Class #22 Logo design

Class #23 Info graphics – Review composition, bringing together all elements and principles  
In-class research continues for info. thumbnails for logo due at end of class

**Week 13 April 15-17**

Class #24 Logo and Insect House –Logo Complete (informal group presentation) Lecture: info graphics

Class #25 Insect House - Work on info graphic-

**Week 14 April 22-24**

Class #26 Insect House - Work on info graphic- Lecture 3D design

Class #27 Insect House – 2D sketches to 3D design –building day (all complete in class)

**Week 15 April 29- May 1**

Class #28 Insect House —building day (all complete in class)

Class #29 Insect House - REVIEW for Final Test

**Week 16 May 6-10 Finals Week**

**Test:** Final Presentation of Insect house all 3 parts, Logo, Info Graphic and House

Final Presentation of Insect house all 3 parts, Logo, Info Graphic and House Portfolio



