

Syllabus: ART 151

Course Information

Course Prefix/Number: ART 151

Spring Semester: 2019

Class Days/Times: Mon-Wed

9:00 am- 11:45 am

Credit Hours: 3

Course Title: Video 1

Room: Central 402

Instructor Information:

Name: Leslie Ann Epperson

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Office hours: TBA

Course Description:

This introductory course in video emphasizes the concepts of film language and communication, while demonstrating the use of techniques, tools, equipment and software necessary to create video for expressive communication. This course will allow students to gain a valuable skill set that is an essential part of the contemporary digital world.

Course Objectives:

During this course, students will:

- 1. Understand media literacy as they create their own films.
- 2. Gain experience with the tools and techniques of filmmaking as an art form and as a production business, using visual language and narrative approaches.
- 3. Gain fundamental skills with recording equipment and ethics of documenting with video.
- 4. Gain fundamental knowledge of editing film, gaining both aesthetic and technical skills.
- 5. Apply techniques of narrative and fiction film to their own projects.

- 6. Evaluate their own work and that of others using learned elements and principles of film storytelling.
- 7. Create three projects, first a music video examining the meaning of a special place, two, a social media project about TOCC, third and final project, a personal narrative.

Student Learning Outcomes (SLOs): (Three to Six)

After completion of the course students will be able to

- 1. Manifest ideas, theory and practice of film and video to create a story.
- 2. Synthesize personal artistic expression using knowledge of film language, style and vision to apply indigenous and Tohono O'odham Himdag concepts to their films.
- 3. Intentionally manipulate video and audio media, elements and principles to manifest specific outcomes.
- 4. Understand how the history of film has affected the stories they have seen on film, and how contemporary Native filmmakers, other people of color, and women are changing the way films are made, and the stories that are being told.

Course Structure:

The classes will combine lecture, viewing of film clips, and laboratory work. Students will engage in class projects using the digital devices they need to learn. There will be three projects integral to learning, and we will be viewing them together and discussing them when each project is due. Students will be required to upload finished projects to share with Instructor and each other, as well as saving each project on the hard drive they receive.

Hands-on Exercises: Students will participate during in-class demos and exercises using T5i DSLR's and Canon XA Videocamcorders, and there will be review of audio and lighting equipment as well.

For the final project students will demonstrate how to create a pleasing composition, how to ensure proper exposure, white balance, and control of movement within a frame.. Students demonstrate aesthetic and technical understanding of how to cut a film into a story, using wide, middle, close-up, and cutaway shots.

First Project: Place.

A. Choose a special place and film a story about this special place. Choose images that speak to you, the filmmaker, about why this is special. We will download copyright free music from the internet and use it for editing. Students will carry out tutorials to gain expertise with the technology. The final film will be no longer than three minutes.

- **B.** Students will learn how to to ensure focus, exposure, and the use of a tripod so that there is no camera shaking. Images used to illustrate the place should demonstrate thoughtful choices and creativity.
- **C.** After carrying out exercises with Non-Linear Editing system Adobe Premiere Pro, students will use Premiere Pro to edit their completed film. Students will upload the finished film to their own Youtube channel, or Vimeo channel and to a classroom Facebook page.

2. Second Project: A social media style short about TOCC

- A. Students will work in teams to create short films, no more than a minute, with sound, to present a story about something they like at TOCC. Subjects can be wide-ranging, a person, an activity, a dance, even lunch can be a good subject. We will look at other social media and then use story prompts to make a script to guide the shoot. Students will rotate positions as Director of Photography and Sound Recordist/Grip.
- 3. Third Project: A personal narrative created by each student, focusing on an activity, place, or experience for a written personal short story. No more than three minutes long. Using writing prompts to create the story, and visuals the student decides on student's will help each other to create meaningful, visually interesting stories.

Texts and Materials: We will view and discuss films in class.

Text will include a classroom copy of Adobe Premiere Pro, as well as the films and occasional hand-outs.

Student will have lab supplies

Student will be given hard drives, Sandisk media and carrying cases for the video media. THESE NEED TO BE BROUGHT TO CLASS!!

Students will be provided journals for the class as well. Students will make journal notes in class, sketches for storyboards of projects, and notes on tutorials to learn the editing software. Any additional journalizing is welcomed, and each journal must be turned in at end of the semester.

Evaluation and Grading & Assignments:

30% of grade is based on Attendance, Active Participation and demonstration of the values of Tohono O'odham Himdag.

15% of grade for Project 1

15% of grade for Project 2

30% of grade for Final Project

10% of grade for sketchbook filled with notes and storyboards. Students are expected to make notes and sketches throughout the semester.

| 100-90 | Α |
|------------|---|
| 89-80 | В |
| 79-70 | С |
| 69-60 | D |
| 59 + below | F |

Students are expected to come to class, prepared,

with all necessary research, materials and prior requirements. Students are encouraged to bring any concerns they may have about the course and course content to the attention of the instructor **BEFORE** projects are due. Questions are welcome. Texts are welcome. Email is good! Please let the Instructor know when there is illness or anticipated problems.

ATTENDANCE IS ESSENTIAL. RESPECT FOR EACH OTHER AND THE INSTRUCTOR IS ESSENTIAL. Respect is perhaps the most fundamental aspect of Tohono O'odham Himdag.

Instructor reserves the right to drop students after 4 (FOUR) absences. More than 4 unexcused late arrivals (15 minutes or more) will count as an additional absence. All projects <u>must be completed</u> to receive a C grade.

Engaged, interested, imaginative and collaborative behavior is desired and rewarded with the highest grades.

Teamwork is vital to the movie business, so cooperative and helpful students will succeed in the class.

NOTE: Students who demonstrate respectful, interdependent work attitudes towards the Instructor and their teammates, who complete all projects and assignments to the best of their individual ability, and who enthusiastically engage in classroom discussions are guaranteed to receive an <u>A.</u>

Himdag Cultural Component: (include details on how this course will be integrated into the Himdag).

The students will be asked in each project to consider place, language and meaning according to their cultural and traditional beliefs. Respectful and ethical behavior will be modeled by the Instructor, and expected from the students. Learning flourishes in the rich soil of respectful cooperation and guidance.

Week 1 Intro: Syllabus, policies and procedures discussed. View film clips. First assignments: Use phone to photo place, look at together discuss as class, learn how to make folders for class to view together. Learn principles of composition used in photographs and film.

Week 2 Storyboard Place Film, introduction to cmaeras

Discuss use of cameras. Storyboard ideas for film about place. Journal about underlying concepts. Students begin checking out Video Equipment to make their film about PLACE.

Week 3 Using their own video, students carry out tutorials.

Students learn how to ingest their media into editing software, learn tutorials to grasp use of software. Filming place should be well underway. Screen "dailies".

Week 4 Meet with Instructor One and One, begin editing PLACE film.

Students continue with tutorials, Filming of place is completed. Download music from FMA archive, edit films.

Week 5 Finish Editing films

Filming is wrapped, editing should be finished by the end of the week. Second project for fun social media is discussed. Storyboards are presented to each other, teams decided on, plans for shooting firmed up.

Week 6 We screen the first project as class discuss problems, and joys.

We watch the films about Place, discuss how things went, what we like, what we want to improve on for next project. Storyboard and write from prompts how will make social media. Storyboards are presented to each other, teams decided on, plans for shooting firmed up.

Week 7 Audio Recoding on Tascam or Zoom.

Students will learn how to use microphones, and record audio to use in film. We will review how film clapper works, how different positions work on a film set, and how it is different in television.

Meet one on one with Instructor to discuss projects.

Week 8 Screen Dailies of Social Media films. Begin editing.

Download music, begin laying out second film project.

Week 9 March 11-17 Spring Break

Week 10 Finish Project Two and Screen

Finish Editing, Screen with Class, discuss problems encountered and jovs.

Week 11 Writing Prompts for Personal Narrative Final Project.

One class for writing. Use journals Meet one on one next class to finalize writing.

Week 12 Record Narration, Storyboard, begin to edit.

Once comfortable with scripts, present to each other as class, and work with instructor to record narrations. Storyboard final filming. Begin filming.

Week 13 Finish narrations, begin editing.

Lay out audio timeline of narrations, timing and pacing according to personal taste. Music chosen and added. Filming of drawings or creative ideas that can be done in class should be carried out.

Week 14 Editing Final Project.

Screen dailies. Discuss ideas, any help that is needed, edit projects.

Week 15 Finish Final Project

Week 16 Screen as Class, Upload to Class Facebook Page

Finalize edits, sound, music, graphics. Upload to Facebook, archive.

Week 17 Finalize if not already finished and if possible, have Screening at

Main Campus. Turn in journals.

DISCLAIMER: This syllabus is designed to evolve and change throughout the semester based on class progress and interests. You will be notified of any changes as they occur.

ADA Statement: Reasonable Disability Accommodations:

Tohono O'odham Community College seeks to provide reasonable accommodations for all qualified individuals with disabilities. The College will comply with all applicable federal, state and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to provide an equal educational opportunity. Students with disabilities requiring special accommodations must notify Student Services at the beginning of the semester.

Tohono O'odham Himdag

What is Himdag?

The Tohono O'odham Himdag consists of the culture, way of life, and values that are uniquely held and displayed by the Tohono O'odham. Himdag incorporates everything in life that makes us unique as individuals and as a people. It is a lifelong journey. The following are elements of Himdag:

Arts (basketry, contemporary and traditional music etc.)

Beliefs

Community (Tohono O'odham Community College, Tohono O'odham Nation, Family)

Games

Harvesting, traditional foods and hunting

Language (incorporates songs and ceremonies)

Land, environment, seasons (Winter, spring, summer, fall) and elements (Earth, air, fire, wind)

Medicinal plants

Mobility (Walking, running, horses, and wagons)

Past, future, a journey in life

Relatives (Ak-Chin, Akimel, and Hia Ced O'odham, Kinship)

Songs

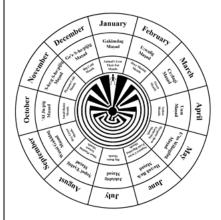
Storytelling

Spirituality/Religion (Healing, curing and traditional songs)

Sensitivity
Values (respect)

O'odham Seasonal Calendar

Himdag events at the college are a representation of O'odham lifestyle that follows the seasons. Various classes (both existing and in development) will revolve around instruction based on the time of season as well as materials available. Such an example would be the harvesting of certain desert foods only during the right seasons. This seasonal calendar is best exemplified by this calendrical diagram.



Title IX Syllabus statement

Tohono O'odham Community College faculty and all staff are dedicated to creating a safe and supportive campus. Title IX and our school policy prohibit discrimination on the basis of sex- this includes sexual misconduct; harassment, stalking, domestic and dating violence and sexual assault.

Sexual discrimination and sexual violence can undermine students' academic success and quality of life on campus and beyond. We encourage students who have experienced any form of sexual misconduct to talk about their experience and seek the support they need.